

Course Number	1184-1001	Class	00
Course Title	Global Management		
No. of Credit	3-3-0		
Professor	Kim jong seek		
Department	School of International Studies		

Pre-requisite

No prior requirements for this course. This is coursework for students from the School of International Studies (SIS). Students from other departments or exchange students need to consult with a staff at SIS before taking this course.

1.Objective

Because of growth of international trade, foreign investment, global and regional market integration, managers, decision-makers and policy-makers in many profit & public and non-profit organizations are required for working in global environment. The basic foundational framework and knowledge of global management is an asset for them. The course of Global Management(GM) introduces students to the foundational concept and basic applications of global business for profit & public and non-profit organizations, who conduct international business and domestic business activities. It designs for a first-year students to conduct their study in the School of International Studies (SIS). However, this course can be beneficial for students, who aim to understanding the foundation and tools of global business as well as to learn basic knowledge of management functions.

This course introduces students to the foundational framework, tools, and knowledge of global management.

- (1) Expect students to learn basic framework and concepts regarding global management through this course.
- (2) Expect students to be familiar with various and current tools and issues of global business.
- (3) Expect students to understand different managerial functions (Production and Supply Chain Management; Marketing, Human Resource Management and Research and Development).
- (4) Help develop your career in the global economy and build up the basic skills to work for private and public and non-profit organizations in your country and foreign countries.

2.Grading

- (1) Mid-term (30%), Final Exam (25%) and Quiz (15%).

- Quiz will be non-open-book test (multiple choice and 30 mins).
- Mid-term exam will be non-open-book test (multiple choice /short-written essay).
- Final exam will have open-book test (multiple choice /short-written essay).

- (2) Participation (20%):

- Demonstrate positive and active participation in six class debate (5 %), However, each students will be assigned as a discussant in one of class short debate (5 %).
- There are 5 case discussions: each 2 % of your grade(10 %).
- If you demonstrate positive participation, you will get extra point (1 %).
- If you attend the introductory session, you will get 2 extra points (2 %).

- (3) Write up your CV (10%):

- It is a pass or non-pass task.

- (4) Attendance (00%):

- Regularly check your attendance.
- Students who demonstrate lower class attendance will not receive good grade: Remember the rule of 2/3 attendance as university policy.
- Specific instruction will be given in a first class, regarding attendance policy.

- (5) Class Conduct

- You are required to observe the rules of academic integrity and classroom conduct established by the institution. Academic misconduct will not be tolerated.
- Students found cheating will receive a grade of F for the course and may be subject to further disciplinary action by the administration.

<ul style="list-style-type: none"> - The Institutions Academic Integrity policies are posted on the university website and should be reviewed carefully. - Students are expected to behave in respectful manner towards other students and the professor at all times. Failure to do so will result in dismissal.
3.Required Texts
<p>[Main Textbook]</p> <ul style="list-style-type: none"> - Peng, M. W. (2017). Global business. Boston: Cengage learning. <p>[Sub Textbook]</p> <ul style="list-style-type: none"> - Hill, C. W., & Hult, G. T. M. (2016). Global Business Today. McGraw Hill. <p>[Class Materials]</p> <ul style="list-style-type: none"> - Course slides and reading materials will be provided throughout CNU cyber-campus. However, this course uses reading materials (Specific course material and information will be given in a first class) <p>[Use of artificial intelligence]</p> <ul style="list-style-type: none"> - Use of artificial intelligence (AI) tools, including ChatGPT, is permitted in this course for students who wish to use them. To adhere to our scholarly values, students must cite any AI-generated material that informed their work (this includes in-text citations and/or use of quotations, and in your reference list). Using an AI tool to generate content without proper attribution qualifies as academic dishonesty and violates standards of academic integrity.
4.Assignments
<p>[1] Write up your CV (10%): It is a pass or non-pass task.</p> <p>[2] Prepare for short debates and case discussion in advance (20%)</p>
5.Syllabus
<p>01wk: Introductory Session to the Course and Part 1: Laying Foundations: Globalizing Business (Peng Ch.1)</p> <p>02wk: Part 1: Laying Foundations: Understanding Formal Institutions: Politics, Law and Economics (Peng Ch.2)</p> <p>03wk: Part 1: Laying Foundations: Emphasizing Informal Institutions: Cultures, Ethics and Norms (Peng Ch.3)</p> <p>04wk: Part 1: Laying Foundations: Leveraging Resources and Capabilities (Peng Ch.4)</p> <p>05wk: Part 2: Acquiring Tools: Trading Internationally (Peng Ch.5)</p> <p>06wk: Part 2: Acquiring Tools: Investing Abroad Directly (Peng Ch.6)</p> <p>07wk: Part 2: Acquiring Tools: Dealing with Foreign Exchange (Peng Ch.7)</p> <p>08wk: Part 2: Acquiring Tools: Capitalizing on Global and Regional Integration (Peng Ch.8)</p> <p>09wk: Mid-term Exam - Offline</p> <p>10wk: Part 3: Building Functional Excellence: Internationalizing the Entrepreneurial Firm (Peng Ch.9)</p> <p>11wk: Part 3: Building Functional Excellence: Competing on Production and Supply Chain Management (Peng Ch.14 and Others)</p> <p>12wk: Part 3: Building Functional Excellence: Managing Human Resources Globally (Peng Ch.15)</p> <p>13wk: Part 3: Building Functional Excellence: Managing Marketing Globally (Peng Ch.16 and others).</p> <p>14wk: Part 3: Building Functional Excellence: Managing Research and Development (Others)</p> <p>15wk: Final-Term Exam - Offline</p>
6.Additional References